

Category
Motion Design

<https://www.youtube.com/watch?v=p86gh2HEsp0>

Target Audience

Students, Educational Institutes, Museums

Context

What is the problem statement you've identified?

- Museums in India often have a sad, forsaken air. Statues seem aloof in glass cases.
- Museums need to be more aural and experiential rather than visual and material.

Design Concept

Describe The Design Idea

An immersive, VR technology based experience that lets visitors explore each museum section in detail by creating an interactive and educative environment.

How is the concept smarter by design?

Virtual reality as a technology has gained traction due to its ability to create engaging experiences.

The interactive engagements designed with VR transform the museums into live, immersive zones for the visitors.